



AMERICA
SCORES
LA

I am special because I am athletic
Funny and kind
Those are things that keep me alive
I am special because I think for myself
Make my own decisions
I am special because I have a great family who loves me
A father, a brother, a mother
Who are special to me





America SCORES LA inspires urban youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world.



POETRY

Active Minds



SOCCER

Active Bodies

SERVICE

Active Community
Members

AMERICA SCORES LA is an urban youth development program that brings students together to play soccer, write, and perform community service.

This helps them engage in their health, school, and community, providing students in under-resourced neighborhoods with the tools to succeed in school and life.



75%

**STUDENTS EACH YEAR IMPROVE
THEIR GRAMMAR & WRITING MECHANICS**

85%

**STUDENTS EACH YEAR IMPROVE THEIR
CARDIOVASCULAR CAPACITY**



For over 15 years, **AMERICA SCORES LA** has proven that it works. SCORES students improve their academics, physical fitness, and teamwork skills and feel empowered to lead their communities.





98%

**SCORES ALUMNI PARTICIPANTS THAT HAVE GRADUATED FROM HIGH SCHOOL
— FAR EXCEEDING THE DISTRICT AVERAGE OF 60%**

“It steered me away from the bad crowd and helped me focus on school and soccer.”



Throughout the school year LA SCORES was the most amazing thing that has ever happened to me. It steered me away from the bad crowd and helped me focus on school and soccer.

LA SCORES has provided opportunities for me to excel in school, on the field, and in the real world. Being able to now give back to the organization that molded me feels amazing.

NAHOUL GONZALES
SANTA MONICA COLLEGE, CLASS OF 2016





WHO WE SERVE



AMERICA SCORES LA is part of a nationwide network that serves over 11,000 students at 245 public and charter schools in 12 major cities.

5 TITLE (1) SCHOOLS
12 COACHES
350–450 STUDENTS



DID YOU KNOW?

THE COMMUNITY OF PALMS HAS A POPULATION DENSITY OF 21,780 PEOPLE PER SQUARE MILE

Ranks 9th in the entire county
ahead of Watts, East LA, and Boyle Heights.



“America SCORES LA was my
other home, my other sanctuary.”



There are so many kids that don't have the opportunity to participate in programs such as these, so some end up joining gangs or start wrecking their lifestyles. With America SCORES LA, every time I had practice or a writing session, I felt like staying longer.

America SCORES LA was my other home, my other sanctuary. The program helped me foster a love of soccer and poetry, and furthermore encouraged me to stay in school and work hard.

LEASLY SALAZAR

DUKE UNIVERSITY, CLASS OF 2015





OUR PROGRAM



DID YOU KNOW?

ASLA STUDENTS ATTEND 9 MORE DAYS OF SCHOOL PER YEAR

America SCORES LA students attend 9 more days of school per year compared to their peers not enrolled in our after-school program. LA Scores only serves Title I schools where the majority of kids are eligible for free and reduced cost lunch.



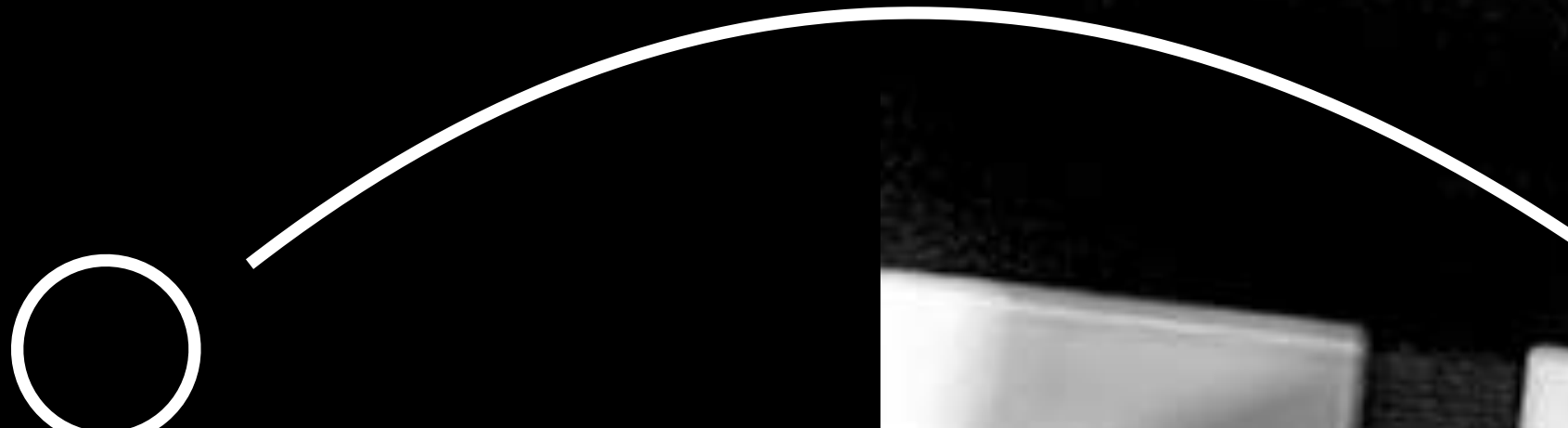


“America SCORES LA poets have been published in *The Los Angeles Times* and performed at the *National Poetry Slam* in NYC and *Festival of Books* in LA.”

POETRY serves as a positive outlet for students to express complex emotions and provides a medium for personal growth through creative expression.

Our innovative curriculum allows students to develop as writers and is a proven learning tool for improved aptitude in reading, writing, spelling, and grammar.





“66% of America SCORES LA students are proficient in Language Arts compared to 50.8% for students not in ASLA.”

SERVICE LEARNING teaches students that writing is power.

Teams use their writing skills to spearhead projects that illustrate the ability that kids have to become agents of change in their communities.





“America SCORES LA students participate in more than *200 hours* of organized physical activity each year.”

SOCCER serves as a means to foster teamwork, promote healthy lifestyles, and build self-confidence.

The values taught on the field extend into the children’s lives and allow them to grow on and off the field as they develop into future community leaders.

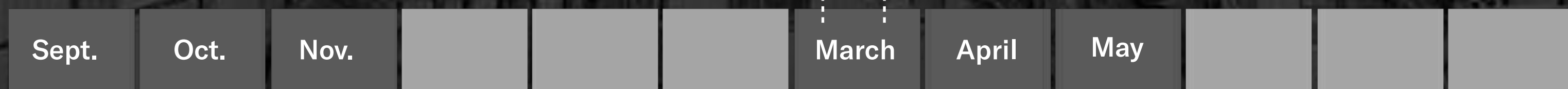


An Average Week:

Monday	Tuesday	Wednesday	Thursday	Friday
Soccer Practice	Poetry or Service	Soccer Practice	Poetry or Service	GAME DAY

Programming
5 Days / Week
1.5 Hours / Day

Total 20 Weeks of Core Programming



← Fall Season →

← Spring Season →

AMERICA SCORES LA is the only urban youth development program with curriculum specifically aligned with the National Council of Teachers of English's 12 Standards for English Language Arts, the National Association for Sport and Physical Education's 5 Standards for Physical Education, and the National Youth Leadership Council's 8 K-12 Service-Learning Standards.



“Through America SCORES LA,
I learned what teamwork meant
as well as what it meant to be
part of a family.”



The leaders at ASLA gave me the tools to make the right choices and to dream big—to not only aim for the stars, but far beyond that.

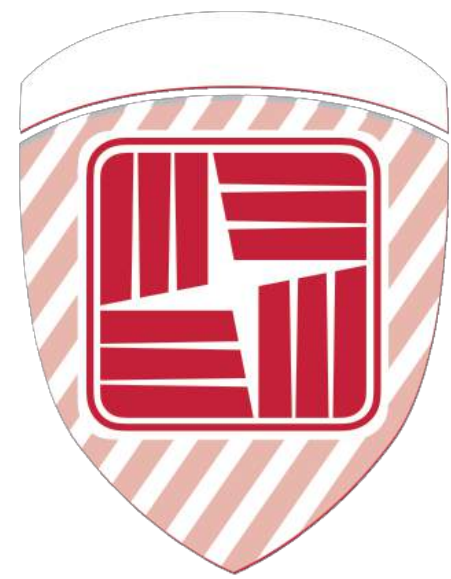
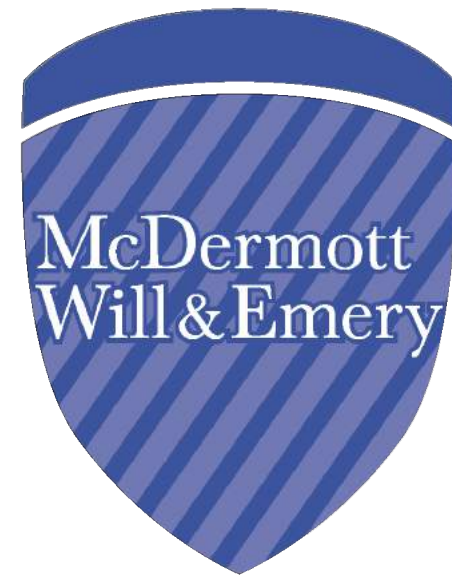
Because of this program, I am who I am today— the proud owner of a college degree, a working professional, and a site coordinator for ASLA. This program will always be a part of me, and it will forever be in my heart no matter how far I am.

MIGUEL AQUINO

CSU NORTHRIDGE, CLASS OF 2015

CURRENT PARTNERS





BOARD



Harry Hartford, **CAUSEWAY CAPITAL**

Aaron Kaufman, **SONY INTERACTIVE ENTERTAINMENT**

John Kim, **DISNEY**

Justin Portaz, **JENNER & BLOCK LLP**

Lee Rawles, **ELECTRONIC ARTS**

David Shaheen, **JPMORGAN**

Paul Carr-Rollitt, **MCDERMOTT, WILL & EMERY**



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**CONNECT
WITH US**



Today, my name is Awesome
I am going to SCORE A GOAL!!!
Today, my name is Awesome
I am going to write poetry today!!!
Today, my name is Awesome
I am going to practice hard!!!



TODAY - KATHERINE RODRIGUEZ, 11
CHARNOCK ROAD ELEMENTARY

